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3D Corporate Tourism: Application-Oriented Problem Solving in Tropical Rainforests

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Abstract

3D Corporate Tourism is a niche tourism concept that serves international as well as local scientists, engineers, designers, nature guides and artists, and their families. Corporate tourists and their local bioscouts practice biomimetics, i.e. knowledge transfer from nature to technology and arts, in rainforests, coastal and marine environments. 3D Corporate Tourism combines corporate, ethical and ecotourism and complements South East Asian niche tourism products. Benefits for stakeholders such as local community, local authority, the central government and private enterprises comprise sustainable usage of the environment, increased income and employment while encouraging conservation and sustainable tourism development.

Key Words: innovation, science, engineering, design, niche tourism.