



It's Not Just About The Bugs . . . It's About Us.



Published on August 15th, 2013 | by Emmet Brady

Bee-a-Thon Schedule with Interview Guests (Bios Included)

SCHEDULE SUBJECT TO CHANGE

12 pm – 1 pm PST

Broadcast will begin online at www.insectnewsnetwork.com with a series of videos about honeybees and other members of the Microcosm, including videos created by host E. Emmet Brady and clips from previous Bee-a-Thons.

There will also be a Pollination Luncheon @ Monticello Restaurant in Davis (not broadcast) with a special honey menu created by owners Rhonda and Tom, where Emmet will be offering a special preview of his forthcoming book "The Insect Tribe: Who? What? Why?"

1 pm – 2 pm PST

The broadcast continues online with more videos and interviews pre-recorded for the event.

1 pm – 1:20 pm PST

Melon Chat @ Davis Food Cooperative (not broadcast) A special presentation about the unique connection between melons and honeybees, and the dramatic impact they had on the formation of the United States.

2 – 4 pm PST : Broadcast from the Studios of DCTV in Davis, CA

2:00

Broadcast goes live!

2:10 pm PST

Green Screen: Meet the Honey Bee

2:20 pm PST

Visit to Redwood Barn to see live bees w guest Doneice Woody – Harlan of Henry's Bullfrog Bees with a live demonstration hive

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ANNOUNCING THE BEE-A-THON 3

The Insect News Network and Davis Media Access invite you to tune in for the Bee-a-Thon 3 on August 21, 2013, a free multimedia event that takes intelligent humans everywhere on a deep dive into the Microcosm and the wonderful symphony of pollination.

[Webstream the Bee-a-Thon 3 Here!](#)



[Bring Back the Pollinators Pledge!](#)



[Click here to take the pledge to support pollinators with the Xerces Society.](#)

[Promo for the Bee-A-Thon 3](#)

Bee-A-Thon 3 Promo (Wed., August...



Doneice Woody is representing my family apiary Henry's Bullfrog Bees and Pure Honey products. My step Father Henry Harlan is a fifth generation farmer from the area. We are committed to safe and sustainable bee keeping practices. Pure honey products is a division of Henry's Bullfrog Bees that my Mother Robin Harlan created two years ago we sale a variety of local raw honey products in the area.

2:25 pm PST

Symbols of the Insect Tribe

2:30 pm PST

Interview: Prof Diane Ullman UC Davis Professor of Entomology and Founder of the Art-Science Fusion Department (live)

Prof Ullman's focus is Entomology (Ph.D., University of California Davis in 1985). I am a Professor of Entomology, am on the graduate faculty of Entomology and Plant Pathology. I also co-founded and co-direct the Art/Science Fusion Program using a novel experientially-based paradigm for learning. In recognition of this work, I received the 2007-2008 Chancellor's Achievement Award for Diversity and Community. I lead a national consortium of researchers under a 3.75 million dollar AFRI NIFA Coordinated Agricultural Grant. .

2:40 pm PST

Musical artist – TBA

2:45 pm PST

Interview: Matthew Shepherd of the Xerces Society

Matthew Shepherd has worked for the Xerces Society for more than a decade, during which time he has collaborated with people from all walks of life to promote awareness about and protection of pollinator insects, especially native bees. Matthew is author of numerous articles and other publications, including the Pollinator Conservation Handbook and Attracting Native Pollinators. He recently became Communications Director, reducing the amount of time spent with pollinators, but increasing the time supporting the many other aspects of Xerces work.

2:55 pm PST

Pollinator Video: with Dereck Downey, Davis Bee Sanctuary, UC Davis Dome Cooperative Housing (pre-recorded)

Derrick has an Undergraduate degree in Engineering from UC Davis, founder of the Davis Honey Bee Sanctuary at the Domes Cooperative Housing.

3:00 pm PST

Interview: Prof. Ille Gebeshuber of the University of Vienna from Kuala Lumpur, Malaysia (pre-recorded)

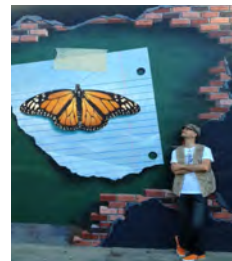
Ille C. Gebeshuber is a European physics professor currently living and working in tropical South East Asian Malaysia. The inspiration for her work in biomimetics comes from rainforest expeditions she does with her PhD students from fields as diverse as veterinary sciences, economy, the fine arts, engineering, physics and biology.

3:10 pm PST

Roving Camera – Graffiti artist Joey Stumpe and ceramic artist Donna Billick, co-founder of the Art-Science Fusion program (live)

Joey Stumpe, born in Davis California, is a mixed media artist who explores realms, flying on his paintbrush spaceship, in an attempt to understand and relate the previously opposed.

Donna Billick is an artist living in Davis California. Her interests are in the fusion of art and science, education, community build, and the creation of art. Web sites are Donnabillickart.com and artsciencefusion.ucdavis.edu. The three principal projects she is involved in are: Billick Rock Art 1973-2013, large-scale public art studio, gallery exhibitions and private classes. Her sculptures and murals use rock art mediums of, clay, terrazzo, stone, mosaic, bronze, steel, cement and ceramic tiles. Donna Billick is a co-founder, with Professor Diane Ullman, of the Art/Science Fusion program at UC Davis, a cross-discipline,



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This featured video explains Cultural Entomology (CE), which explores the parallels & influences between Humans and the Microcosm. In the Digital Era, CE bridges the Sciences, the Arts/Humanities. It reveals the rich history and amazing new frontiers in our interdependence with insects and other multi-legged life forms.

Featured Video

A Snippet Explaining Cultural Entom...

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Bee-a-Thon Schedule with Interview Guests (Bios Included)
August 15th | by Emmet Brady

BATMAP Anthem: The Official Theme Song of the Bee-A-Thon 3 After Party
July 29th | by Emmet Brady

A SPECIAL INN SALON w/ Louie Schwartzberg, Director of "Wings of Life" (INN #77 – 7/27/13)
July 26th | by Emmet Brady

FLUTTER BY'S AND GOTHS (Part 3) w/ Dave Moskowicz from National Moth Week and Becky Randall of Go Ahead Bug Me! (INN #76 7/17/13)
July 19th | by Emmet Brady

FASHIONABLE BUGS w/ Bob Natalini of Butterfly Artworks (INN #75 6/5/13)
June 8th | by Emmet Brady

Photos on flickr

experiential, hands-on educational program working with undergraduates and community.

3:20 pm PST

Green Screen Video – How a Honey bees Flies

3:30 pm PST

Interview: Kim Flottum, editor of the Bee Culture Magazine, the definitive magazine for the beekeeping industry in the U.S. (pre-recorded)

After receiving a degree in horticulture from UW Madison, Kim Flottum worked four years in the USDA Honey Bee Research Lab, studying pollination ecology. After that, he spent two years raising acres of fruits and vegetables, where bees played a large role. He brings this experience, plus nearly 20 years of writing and editing articles for beekeepers in the monthly magazine Bee Culture. He is the publisher of books on honey bee pests and diseases, marketing, queen production, beekeeping history, beginning beekeeping, and the classic industry reference, The ABC & XYZ of Bee Culture.

3:40 pm PST

Interview: Marina Marchese, founder of the American honey Tasting Society and owner of the Red Bee Honey (Pre-recorded)

Marina Marchese is changing the way people taste and think about honey. This entrepreneur is a beekeeper, an author, a honey sommelier and the visionary behind Red Bee ® Artisanal Honey. Today, Marina sells her Red Bee ® luxury honey to celebrity chefs, Relais & Chateaux restaurants, fine cheese and artisan food shops all over the country. Marina is the author of the ground breaking book The Honey Connoisseur with Kim Flottum, editor of Bee Culture Magazine and her best selling memoir, Honeybee Lessons from an Accidental Beekeeper.

3:45 pm PST

Roving Cam: Don Shor, owner of Redwood Barn Nursery and radio host of the Davis Garden Show (live)

Redwood Barn is a local family-owned nursery that has been in Davis since 1981. If you need a plant identified, bring a sample to the Redwood Barn. The owner, Don Shor, writes a regular gardening column in The Davis Enterprise and contributes to the Sacramento Bee. He also hosts the Davis Garden Show with Lois Richter, Thursdays noon-1 p.m. on KDRT.

3:55 pm PST

Bat Pollination Video

Radio / video feed from KDRT 95.7 FM in Davis, CA

4:00 pm PST

KDRT – Intro the Insect Tribe

4:05 pm PST


Interview: Eric Mussen, Apiary Extension Specialist and world-renown bee expert from UC Davis (live)

Extension Apiculturist Dr. Eric Mussen conducts a varied program focused mainly on his role as liaison between the academic world of apiculture and real world beekeeping and crop pollination. Eric often provides presentations at national, state, and county beekeepers' meetings. He prepares and delivers information to growers at meetings organized by UC Farm Advisors and other agricultural organizations, and by state and federal agencies, and he writes a bi-monthly newsletter on bee-related topics, which is posted on his Departmental Web page.

4:20 pm PST

Interview: Ria de Grassi, Policy Expert in Animal Welfare, Livestock, & Ag Research for the California Farm Bureau (live)

Ria de Grassi is an agricultural issues and policy analyst for the non-profit California Farm Bureau Federation, a trade association representing California's farmers and ranchers. Originally from a small farm



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and later educated at UC Davis as a scientist, Ria has worked for Farm Bureau and beekeepers for the past 26 years. Our weekly newspaper (Ag Alert) has a circulation of 30,000 (our farmer and ag-business membership) plus an additional 2500 pest control advisors who receive complimentary copies.

4:30 pm PST

Musical Break – TBA

4:35 pm PST

Mike Somers, State Director of Pesticide Watch and Pesticide Watch Education Fund (live)

Mike is the State Director of Pesticide Watch and Pesticide Watch Education Fund and manages the day-to-day operations of the organization. He graduated from the University of Illinois in 2004 with a degree in Cellular and Structural Biology. Mike has worked for a number of different organizations since graduating college including MoveOn, Environment America Voter Action, and most recently the Fund for the Public Interest.

4:45 pm PST

Celeste Ets-Hokin, creator of the Pollinator Gardens at Lake Merritt, in Oakland, CA (live)

4:55 pm PST

Musical Break – TBA

5:00 pm PST

Eddie Dunbar, founder of the Insect Sciences Museum of California (live)

Eddie Dunbar is Founder & President of the Insect Sciences Museum of California. Eddie is a citizen scientist with some background in academia. From 1994 to 1998 he was an Operator on UC Berkeley's Insect Hotline dispensing information about creepy crawlies.

5:10 pm PST MUSICIAN – TBA

5:15 pm PST

Bio Boot Camp Interview – Bjorn Bush and Jack Henderson (live)

Jack Henderson is from Woodland, CA. He goes to school at Da Vinci Charter Academy in Davis. He's attended Bio Boot camp for 2 years. At Bio Boot Camp he learned about geology, botany, zoology, taxidermy, and entomology. His favorite subjects are math, botany, and ichthyology.

Bjorn Bush attends Woodland Montessori and used to go to a Montessori school in Sweden, when I lived there for four years. I have been interested in insects since before I can remember, which is part of why I decided to attend bio boot camp, through the Bohart museum of entomology, also partially because I just felt like it. At bio boot camp I learned the "butterfly nerve pinch," which is when you very gently pinch a butterfly between the legs and the wings on each side, temporarily immobilizing it.

5:25 pm PST Artists Corner: Tattoo Art with Jenn Ponci and Sara Ely, co-director of the Davis Music Festival (live)

Sara Eley can be heard weekly on KDRT 95.7 FM every Friday at 5pm on The Awesome Patrol radio show. She is a champion of the live music scene in Davis and helps curate the annual Davis Music Festival. She is also super Mom to 2 amazing boys, a professional funhaver and enforces the motto: "jams up, windows down!"

Jenn Ponci resides in California and travels to do tattoos and murals with her art collective Few and Far Women. This group consists of skateboarders and artists from all over the world that gather to skate, paint, and inspire other ladies. For more information visit: JennPonci.com and FewandFarwomen.com.

5:35 pm PST

Khalid Berry, Sacramento farmer and beekeeper

Khalid Berry is a farmer, homesteader, beekeeper in Clarksburg, CA and an agricultural engineer graduate

from Cal Poly San Luis Obispo. He is from Morocco and has experience with producing honey.

5:45 pm PST Close of Live broadcast

5:58 pm PST sign-off Live Broadcast



6 – 7 pm PST

Broadcast continues online at www.insectnewsnetwork.com with a series of videos about honeybees and other members of the Microcosm, including videos created by host E. Emmet Brady.

7 – 10 pm PST

Live video stream of the BATMAP (Bee-a-Thon Monster After Party) the world's first Pollinator Party

10 pm PST – midnight

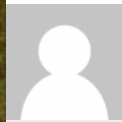
Fireside Chat at DeVere's Pub with members of the Insect Tribe (not-broadcast)

Broadcast continues online at www.insectnewsnetwork.com with a series of videos about honeybees and other members of the Microcosm, including videos created by host E. Emmet Brady and clips from previous Bee-a-Thons.

11:50 pm Sign-off

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About the Author



Emmet Brady

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and even the sublime . . . IMAGINE THAT!

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